

New, sustainable camera packaging

IDS packs with almost entirely recycled material

We are squeezing out even the last few per cent. To us, sustainability is a top priority. This starts with highly durable, climate-compensated camera models, continues with eco-friendly energy and goes all the way to continuously optimised production and logistics processes.

Our previous white-coated boxes already had a recycled ratio of almost 90 percent, but we didn't want to settle for that. That is why we are now using a new version that consists of almost 100 percent recycled material. Our new IDS boxes further contribute to reducing our CO2 footprint.

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